



# International Journal of Business and Management Invention

*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X*

## **CERTIFICATE**

*It is certify that the paper entitled by “Identifying Market Segments and Target for Marketing Strategy Plan at Tupperware Malaysia” has been published in International Journal of Business and Management Invention (IJBMI).*

### **Your article has been published with following details:**

*Author's Name: Siti Norlaila Bt Zulkifli*  
*Journal Name: International Journal of Business and Management Invention (IJBMI)*  
*Journal Web: www.ijbmi.org*  
*Journal Type: Online & Offline*  
*Review Type: Peer Review Refereed*  
*Publication Year: 2018*  
*Publication Month: March*  
*Vol No.: 07*  
*Issue No.: 03*



**Editor-In-Chief**  
*International Journal of Business and Management Invention (IJBMI)*  
*E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)*  
*Web: [www.ijbmi.org](http://www.ijbmi.org)*

*UGC Approval Serial Number: 4485 & UGC Journal Number: 46889*